

MiCloud for Education

A Cloud-Based Communications Platform for K-12 Systems



What's your legacy phone system really costing you? Poor communication? Limited collaboration? Complexity instead of flexibility? If you're still faced with these problems, it's time to turn to Mitel and the cloud for a better solution.

Mitel's cloud-based communications platform helps school districts better address today's communication challenges:

- *Unified communications (voice, email, text, etc.) in a single solution*
- *Enterprise-class features and reliability including emergency services*
- *Seamless interoperability across mobile devices and different numbers/locations*
- *E-Rate approved for federal funding*
- *A complete solution from a global communications leader, Mitel*



Unify, Communicate and Collaborate Smarter with MiCloud

Mitel's cloud-based communications platform delivers a complete voice, video, text and email system that links educators with their peers, their community and their personal devices. Unlike traditional premise-based communications systems, MiCloud moves everything into the cloud to reduce cost, complexity and eliminate the communications bottlenecks caused by undercapacity or lack of interoperability.



“For school districts like ours, with distributed locations and limited resources, managing the system in the cloud really has solved many of our problems at once. We’ve been very happy with MiCloud.”

Randy Dalton, Director of Technology,
Brush School District (Colorado)



UNIFY COMMUNICATIONS. INCREASE COLLABORATION.

MiCloud provides a single, seamless solution to K-12 educators and administrators, allowing them to share files, launch multiparty audio/videoconferences and easily connect across fixed and mobile devices whether they're in the office, on the road or even at home. The result is a truly unified communications platform that:

- *Delivers a consistent look and feel on any device with a familiar portal that's easy to use*
- *Includes advanced features such as presence and visual voicemail to foster better, faster communications*
- *Ensures high availability and exceptional call quality*



GET MORE FEATURES FOR LESS MONEY.

MiCloud includes dozens of advanced features that enable K-12 systems to do more, from social media to secure videoconferencing. And because it's a cloud-based solution, districts avoid the high cost of premise-based equipment including PBXs, dedicated voice trunks, network cabling and software. Using standard and IP-enabled phones, MiCloud delivers true plug-and-play simplicity for a new generation of communication:

- *Pay for the features you need, save on the features you don't*
- *Deploy new services and add users in minutes rather than days, with no equipment rollouts required*
- *Avoid being locked in to long service contracts, maintenance plans and software updates*



CREATE CONVERSATIONS THAT BUILD COMMUNITY.

With MiCloud, educators and administrators can stay connected to peers, parents and students through a broader variety of communications tools including mobile devices, social media, text, instant messaging, audio/videoconferencing and more. New cloud-based features make it easier than ever for K-12 systems to communicate clearly and make meaningful connections:

- *Launch high-quality audio- and videoconferences in minutes using easy-to-follow tools*
- *Stay connected online and offline with visual voicemail, voice-to-email, call forwarding and more*
- *Reach parents, peers and students quickly and effectively using social media tools, distribution lists and call groups*



STATE-OF-THE-ART COMMUNICATIONS ON A SECURE, RELIABLE NETWORK.

MiCloud is an enterprise-class platform that delivers five 9s of reliability and high availability to school districts, even during severe weather conditions. Its cloud technology features built-in disaster recovery and supports 24/7 emergency services such as E-911 to provide rapid, reliable community response including:

- *Seamless connectivity to local and state organizations including fire, police and medical services*
- *High system uptime during storms, network outages and other local emergencies*

Cloud + UC = U Get More for Less

Today's leading enterprises use Unified Communications (UC) to connect employees and offices around the world. Now, K-12 systems can use the same technology to connect educators, administrators, parents and students. MiCloud for Education features advanced, easy-to-use tools that improve service quality, boost productivity and support mobility so organizations can work smarter.

MiCloud for Education brings everything together in one solution:

PRESENCE – Real-time visibility into your colleagues' offline/online status means you can choose the most effective way to communicate with them: voicemail, email, IM, etc.

INSTANT MESSAGING – MiCloud's built-in IM platform lets you reach out to colleagues in an instant and get quick responses, even when they're on the phone.

UNIFIED MESSAGING – Access your voicemails, faxes, emails and more—all from a single app on your desktop, deskphone or mobile device. You can even have voicemails forwarded to your email inbox for single-pane messaging management.

SOFTPHONE – In addition to traditional and mobile phones, MiCloud provides seamless support for softphone capabilities, so you can stay connected to the conversation right from your desktop or laptop.

CONFERENCING – Includes a complete audio and videoconferencing platform that lets users quickly and easily launch multiparty conferences right from their desktops, phones or mobile devices.

ATTENDANT CONSOLE – Route calls with confidence through MiCloud's presence-enhanced attendant console. Robust enough for everyday receptionists yet simple to use, MiCloud's attendant console feature delivers all of the functionality of a PBX without the cost or complexity.

INTEGRATION WITH BUSINESS APPLICATIONS – As a complete UC platform, K-12 organizations can count on MiCloud to provide seamless integration with leading business applications from Google, Microsoft and many others.

WEB ACCESS – Need to connect to the MiCloud center? All it takes is an Internet connection and a web browser to tap into MiCloud's UC applications and self-provisioning portal.

SINGLE NUMBER REACH – MiCloud combines BYOD (Bring Your Own Device) flexibility with one-number simplicity by allowing users to route calls to multiple personal devices under a single phone number. Devices can be set to simultaneous ring or customized based on rules, policies and personal settings.



Meet the Mitel Family

Whatever the job, there's a Mitel phone that fits it. Mitel phones feature sturdy design, advanced features and guaranteed interoperability with legacy and next-generation systems.

MITEL MiVOICE 5304 IP PHONE

The MiVoice 5304 IP Phone is a cost-effective, entry-level display phone that provides access to the features and applications enabled by Mitel's IP-based communications platforms. It is a dual-mode, dual-port, two-line phone with a 40-character backlit display.



MITEL MiVOICE 5320e/5330e DESKTOP PHONES

Designed for day-in/day-out use, Mitel desktop phones deliver exceptional voice quality and advanced features in a simple-to-use design. A true plug-and-play solution, Mitel deskphones can be installed and operational in minutes when deployed in a MiCloud environment.



MITEL MiVOICE 5340e/5360 EXECUTIVE PHONES

Sturdy design and simplicity are combined with more features to satisfy heavy phone users. The Mitel 5340e/5360 are ideal for receptionists, executives and other employees for whom voice connectivity is a mission-critical requirement.



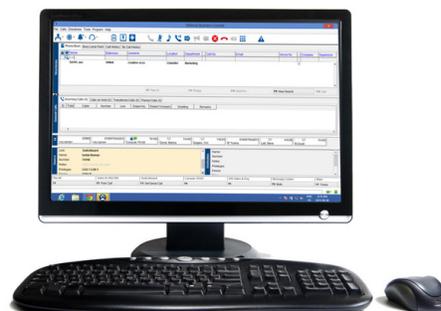
MITEL MiVOICE CONFERENCE PHONE

The MiVoice Conference Phone delivers outstanding call quality in conference room settings. Featuring advanced audio processing and easy-to-use controls, MiVoice is the next closest thing to being in the same room.



MITEL MiVOICE BUSINESS CONSOLE

Designed for desktops and laptops, the MiVoice Business Console provides a complete UC solution on a single screen. The MiVoice Business Console allows receptionists and administrators to customize toolbars, create commonly used commands and manage communications more efficiently.





E-Rate Funds Are Still Available! Learn More at Mitel.

You school or district may qualify for federal funding under the FCC's E-Rate program. To learn more about E-Rate funding for UC and Voice over IP (VoIP) platforms, talk to the E-Rate experts at Mitel. As a free service, we'll help you assess your current VoIP/voice network, map out your goals for the future and create a technology plan that takes maximum advantage of available E-Rate funding and minimizes your out-of-pocket costs.

"We were looking to standardize how everybody was getting information from each other as well as from the broader community. [MiCloud] allows us to communicate better and fosters more conversations between our community, students and staff."

Scott Cittadino, Assistant Superintendent of Technology,
Wauconda CUSD 118

RECOGNIZED AS A
LEADER **x3**
BY **Gartner**

Only Brand
across 5 Gartner
Magic Quadrants



INDUSTRY'S
FASTEST
GROWING
CLOUD
BUSINESS

2X
DOUBLED
IN SIZE / PROFITABILITY

EARLY MOVE
INTO MASSIVE
MOBILE
GROWTH
MARKET

#1 MARKET
SHARE
IN **5** CORE
MARKETS

LARGEST
PORTFOLIO
in the Industry
Only Business Communications
vendor in 5 Gartner Magic Quadrants

#1 MARKET
SHARE IN
BUSINESS
CLOUD
COMMUNICATIONS

14^{sec}
SIGNIFICANT
DEVICE
VOLUMES
EVERY 14 SECONDS
Mitel ships
a desktop or wireless
phone/endpoint

Operating in
100+
COUNTRIES

Over
\$1.2 BILLION
in **REVENUE**

More than
1.76 MILLION
Cloud
Seats
installed

60
MILLION
End-User
Customers

2500
Channel
PARTNERS

#1
MARKET
SHARE
in Europe
(Total PBX / IP-PBX)

BROADEST
PORTFOLIO
in the Industry

Over
1600
Patents

POWERING
2 BILLION
BUSINESS
CONNECTIONS
every day

\$1 BILLION
IN CAPITAL
INVESTED
in
24
months

EN ROUTE TO
POWERING
3 BILLION
MOBILE
SUBSCRIBERS
every day

4500
EMPLOYEES
Worldwide

For more information on how Mitel MiCloud for Education can help you modernize your school or district, please contact: (888) 545-1708 – education@mitel.com.